

• More than 200 New Route openings every year

## MARCH 2015 - A NEW CYCLE FOR CLIMBING BEGINS

Kalymnos strengthened with knowledge, consciousness and responsibility decides towards **sustainable climbing**! In March 2015, Kalymnos creates "Systas" - the first local cluster, responsible for alternative tourism and outdoor activities. The initiative is being supported by the Municipality of Kalymnos. We decide, act and co-oparate, in the direction of a controlled and reasonable Climbing Development!

PURCHASE YOUR **CLIMBING ID CARD** AND BE REWARDED WITH PRIVILEGES AND DISCOUNTS, VIA **LOCAL VOUCHERS** VALID AT ALL THE CO-OPERATING BUSINESSES OF KALYMNOS.



- MUNICIPAL SEA LINE ANEK
- HOTELIERS ASSOCIATION
- ASSOCIATION OF TOURIST ACCOMMODATION
- RESTAURANTIERS ASSOCIATION
- TRADE ASSOCIATION
- ENVIROMENTAL ASSOCIATION







## **HOW IT WORKS...**

- 1. Purchase your Climbing ID Card valued €20.
- **2.** By purchasing your Climbing ID Card, you also receive a Booklet of Local Vouchers, valued at €30, redeemable directly at the corresponding services which are accommodation, restaurants, passenger boat tickets etc. This way you get an immediate refund on your Climbing ID Card purchase!
- **3.** The purpose of Systas is the formation of a tourism strategy, the development through innovative marketing and collective action to deal with the needs of climbing, on a regular basis. i.e The maintenance of climbing areas, strengthening of the work of the Rescue Team, etc.

"Buy the Climbing ID Card, preserve what you love and get rewarded from the local businesses."

You may purchase your *Climbing ID Card* as soon as you arrive at Kalymnos from the Alternet office in Massouri or from another designated point at the port, opening soon.



## **CONTACT INFORMATION**

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